

#### Train for How Things Will Be, Not for How They Were<sup>™</sup>



### **CHARTERED INVESTMENT BANKING ANALYST™**

### BROCHURE



### www.nyif.com



OUR MEMBERS MANAGE THE WORLD'S FINANCE ...



f you want to succeed in the competitive world of corporate finance and investment banking, then the <u>Chartered</u> <u>Investment Banking Analyst™</u> program is for you. Successful completion of five modules and exams, earns you the CIBA<sup>™</sup> credential, a mark attesting to your financial skill set. The CIBA<sup>™</sup> credential is issued by the New York Institute of Finance, a trusted educator to the world's leading financial organizations since its inception as part of the New York Stock Exchange in 1922.

For close to 100 years, we have delivered the hands-on skills training that our clients, the world's preeminent financial institutions demand. We refer to the competencies we develop as Desk-Ready Skills. The skills developed within CIBA™ program are applicable to a multitude of roles within corporate finance & investment banking. Each training module typically runs for a week, minimizing your time away from work. You can also take selected modules online, at your own pace and virtually live from anywhere in the world.

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Our advisors and faculty are ready and available to prepare you for the future of money. Join our elite alumni network responsible for shaping it.

**NYIF** Managing Director



# WHAT IS CIBA<sup>™</sup>?

The <u>Chartered Investment Banking Analyst</u><sup>™</sup> program is a hacker school style training program that develops the complete set of desk-ready skills relevant to corporate finance and investment banking. Based on a sound conceptual understanding of the fundamental principles of finance, we teach you how to use the tools and techniques to get the job done in a wide variety of roles. Candidates will develop familiarity with US GAAP and IFRS accounting standards, learn how to value investment projects under conditions of uncertainty, acquire essential financial modeling skills, be able to assess the credit quality of companies and gain a thorough understanding of the M&A process from target company identification to funding strategies and deal structuring.

The CIBA<sup>TM</sup> curriculum comprises five Professional Certificates courses. Each course is an intensive, hands-on learning experience, delivered over five days. You can attend the in-person classroom sessions in New York, or you can participate in our virtual classrooms in real time, from anywhere in the world using our online learning platform.

To attain the CIBA™ qualification, all modules must be completed within a three-year period. The CIBA™ qualification is awarded upon completion of the final module.

# SKILLS

NYIF'S CIBA<sup>™</sup> modules will develop your critical thinking and complex problem solving skills, enabling you to practice what we teach. You will work on literally hundreds of exercise and problems, so that you can perform to a high level and succeed in your role.

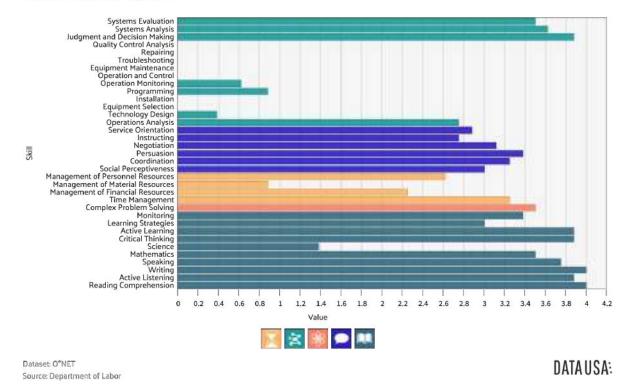


Provided an informative course that I believe will help me get a head start in my career.

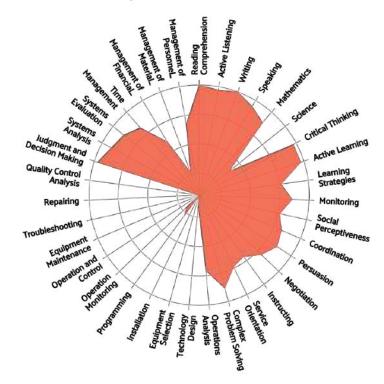
Andrew Verbinnen, NYIF Alumni

Source: https://datausa.io/profile/soc/132051/#bar





#### Bar Chart for Financial Analysts



Dataset: O<sup>\*</sup>NET Source: Department of Labor DATA USA:

# **SKILLS OBTAINED**

CIBA™ prepares learners for the desk ready skills needed for a successful career in investment banking. Upon completion, learners would be able to:



New York Institute of Finance

## PROJECTED JOB GROWTH

According to BLS.gov employment of securities, commodities, and financial service is projected to grow up to 10% between 2014 to 2024. This is faster than the average for all occupations.

In 2015, average Financial analysts earned \$106,924, compared to the national average of \$48,539\*.

Services that investment bankers provide, such as helping with initial public offerings and mergers and acquisitions, will continue to be in demand as the economy grows.\*\*

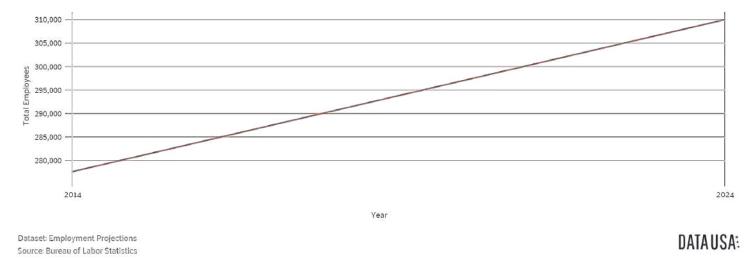
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The Credit Risk PC - provided practical information for on job application as well as a thorough understanding of the theory behind company statements.

April Simmons, NYIF Alumni

\*Source: https://datausa.io/profile/soc/132051/#employment \*\*Source: https://www.bls.gov/ooh/sales/mobile/securities-commodities-and-financial-services-sales-agents.htm

#### Job Growth for Financial Analysts



## SOME OF THE TOP INVESTMENT BANKS IN THE WORLD

GOLDMAN SACHS	BNP PARIBAS
JPMORGAN CHASE	LAZARD
BANK OF AMERICA MERRILL LYNCH	<b>MACQUARIE GROUP LIMITED ABN</b>
MORGAN STANLEY	NOMURA HOLDINGS
CITIGROUP	SUNTRUST ROBINSON HUMPHREY STRH
BARCLAYS CAPITAL	<b>ROBERT W. BAIRD &amp; CO.</b>
CREDIT SUISSE	<b>RBS ROYAL BANK OF SCOTLAND</b>
UBS AG	EVERCORE
DEUTSCHE BANK	DUFF & PHELPS

#### But it's not only investment banks that employ Investment Analysts and Corporate Financial Analysts:

#### Securities, commodities, Banking & A LOC PROPERTY. Mandepository Autorit Superter entitet has address at **lespitals** manufacturing statut pilles balling al a film credit & related ED46 0.0% 10.0 funds, trusts & other related **CONTRACT financial investments** activities NONE REPORTS ALL DOWNERS AND 0.7% 0.5% **Computer** Systems Des en internance corriers 5 related activities 50 D 24 3% 1 -

Industries by Share for Financial Analysts

Source: https://datausa.io/profile/soc/132051/#employment

Dataset: ACS PUMS 1-year Estimate Source: Census Bureau DATAUSA:

# **CURRICULUM BREAKDOWN**

#### **FINANCIAL ACCOUNTING:**

Explore the core financial accounting tools that will help you understand annual reports and footnotes — creating a solid understanding of the financial statements. Having a practical and substantial feel for a business comes from deeply understanding its financial accounts. Students will be able to spot trends and irregularities, or envision scaling a business for growth or cost management issues, amongst many other critical analytical insights.

#### **CREDIT RISK ANALYSIS:**

Gain a solid grounding in credit risk fundamentals with the tools and techniques required to perform a credit analysis — utilizing analytical tools to project future performance. Lending portfolios are the lifeblood of banking profits and being able to navigate the multiple credit types and decision-making frameworks to profitably issue and manage credit is a crucial finance analyst requirement. You will learn how to complete both business and industry risk analysis. Students will learn how to compare peer performance and complete a trend analysis for a selected company and will recognize the off-balance sheet risks and quantify these risks.

#### **CORPORATE FINANCE & VALUATION METHODS:**

Through multiple cases and practical exercises you will gain competencies in the key principles of project analysis, budgeting and valuation. Students will explore and discuss in depth financing alternatives for corporations including the benefits, risks and typical structures including Bank lending, Term Ioans and lines of credit, Bilateral and syndicated Ioans, Convertibles, Preferreds, Equity, Private Equity, Venture Capital, Mergers & Acquisitions and Leveraged Buy outs. By the end of the course students will understand the myriad of options and inputs into deciding a firm's optimal capital structure.

#### **FINANCIAL MODELING:**

Being able to create rigorous models of real world problems is a crucial skill for financial analysts. In this module students will learn how to build common to complex financial models on Excel with information provided both on financial statements and from external sources. This practice led module will make financial modeling of complex problems a natural instinct you carry to understand and deliver insights in your role.

#### **MERGERS & ACQUISITIONS:**

Comprehensive analysis of the major facets of the Mergers & Acquisitions industry and the skills engaged in executing all areas of transactions from pre to post-merger integration. Students will learn the art of the deal from top to bottom, including all documentations, current strategies including structuring a successful acquisition, identifying and targeting a good company.

Structuring an acquisition and the detailed documentation and sequence of events. You will further understand the legal, tax and accounting issues that are crucial to deal decision making. This course is heavily case-study based and uses multiple deal structure documentation and templates.

\*Candidates must complete in-class or online examinations within 6 weeks of completing each Certificate program. Each examination comprises 20 multiple-choice questions that must be completed within one hour.

One of the most effective ways to gain a foothold in the finance industry is to receive the right qualification to provide that competitive edge amongst your competition.



# FACT SHEET

**COST:** \$16, 395.00\*

LOCATION: In-Person, Online or Virtually

ESTIMATED TIME OF COMPLETION: 25 Days/5 Weeks

**TOPICS COVERED:** Financial Accounting, Credit Risk Analysis, Corporate Finance and Valuation, Financial Modeling and Mergers and Acquisition.

**WHO SHOULD TAKE IT:** Entry level finance professionals, corporate bankers, investment professionals and mid-level career transitions professionals.

WHAT WILL YOU LEARN: Candidates will develop familiarity with US GAAP and IFRS accounting standards, learn how to value investment projects under conditions of uncertainty, acquire essential financial modeling skills, be able to assess the credit quality of companies and gain a thorough understanding of the M&A process from target company identification to funding strategies and deal structuring.

## "

The financial modeling course provided me with good reference tools for accounting, corporate finance and modeling theory that I will certainly utilize in my current position and throughout my career

Daniel Smith, Student

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\*Cost varies, depending on early booking rates on nyif.com

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### NEW YORK INSTITUTE OF FINANCE

FOR MORE INFORMATION ABOUT THE CHARTERED INVESTMENT BANKING ANALYST™ QUALIFICATION <u>CLICK HERE</u> OR YOU CAN CONTACT ONE OF OUR COURSE ADVISORS AT ANY TIME BY CALLING **347.842.2503** OR EMAILING **NYIF-COURSE-ADVISOR@NYIF.COM** 

